



www.mtc.com.my

Updated: 7 April 2020

MTC Headquarters

18th Floor, Menara PGRM
8, Jalan Pudu Ulu, Cheras
56100 Kuala Lumpur,
Malaysia
T +60 3 9281 1999
F +60 3 9282 8999
E council@mtc.com.my

MTC East Asia

Unit 2018
Citic Plaza Office Tower
233, Tianhe Bei Road
Guangzhou 510613
P.R. China
T +86 20 3877 3019
F +86 20 3877 3091
E eastasia@mtc.com.my

MTC South Asia

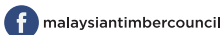
Unit No. 608
6th Floor, Prestige Meridian 1
No 29, M.G Road
Bengaluru 560001
India
T +91 80 4853 8888
F +91 80 4853 8888
E southasia@mtc.com.my

MTC Middle East & Africa

Suite 12A02, 13th Floor
HDS Tower, F Cluster
Jumeirah Lake Towers
Sheikh Zayed Road, Dubai
United Arab Emirates
T +971 4 4279 823
F +971 4 4508 233
E mideast@mtc.com.my

MTC Europe

1014, Weena 290,
10th Floor
3012 NJ Rotterdam
The Netherlands
T +31 (0)10 282 1260
E europe@mtc.com.my



CORPORATE PROFILE

 **ENGAGE**

 **CONNECT**

 **GROW**



WHO WE ARE

The Malaysian Timber Council (MTC) was established in January 1992 to promote the development and growth of the Malaysian timber industry. Incorporated as a company limited by guarantee under the Companies Act 1965, MTC is governed by a Board of Trustees whose members are appointed by the Minister of Plantation Industries and Commodities.

OUR VISION

To be the lead organisation that develops the Malaysian timber industry into a world leader in the manufacture and trade of timber products.



OUR MISSION

To ensure the sustainability of the Malaysian timber industry by improving its competitiveness, enhancing market access and creating trade opportunities.





KEY THRUSTS

Market Intelligence

- Analysing information and providing intelligence on market trends, business opportunities and challenges .

Market Development

- Boosting exports with market expansions as well as strengthening existing businesses.
- Intensifying promotion of Malaysian-made value-added downstream products.

Stakeholder Engagement

- Engaging stakeholders for the growth and sustainability of the Malaysian timber industry.

Industry Development and Empowerment

- Promoting the use of alternative raw material supply.
- Encouraging mechanisation and automation.

MTC SERVICES FOR THE TIMBER INDUSTRY

Through its activities, MTC facilitates and enhances international market access for the Malaysian timber industry.

Activities

- Organising of Malaysian pavilions at international trade fairs
- International marketplace promotion
- Marketing missions
- Business matching missions
- Inbound sourcing missions
- Technology acquisition missions
- Resource and business missions
- Roadshows, seminars and workshops



Services

- Marketing and Technical Advisory Services
- MTC serves as a referral point for industry members to obtain assistance and advice on trade issues and technical matters.



• Trade Enquiries

Trade enquiries received are channelled to the relevant timber trade associations for onward dissemination to their members.

• MTC Market Promotion Brochures

Brochures in English and other languages are available to complement the marketing efforts of Malaysian timber and timber-products exporters.

• MTC Wood Wizard

A database which provides detailed information on Malaysian timbers and their applications.

• Import Assistance Programme

The programme facilitates the Malaysian timber industry in off-shore sourcing of raw materials for value-added downstream timber production.

• Market Intelligence

MTC collates market information and intelligence on new and existing markets.

• MTC Gallery

A showcase of quality Malaysian-made timber products.

• Periodic Publication

Timber Malaysia – Industry-relevant local and global news. Frequency: Quarterly

• MTC Resource Centre

Information on forestry, international timber trade and industry standards is available.

• Guidebooks/Technical Publications

Guidebooks and other technical publications on various timber species and applications are published as part of MTC's efforts to further promote the use of timbers. The guidebooks are for end-users including architects, engineers and specifiers, among others, on how to design, handle and use timbers .

• Books

- o Rethink – A New Paradigm for Malaysian Timber (2013)
- o Malaysian Wood: Timeless Living (2007)
- o Rudinara: The Story of the Handmade House (2006)

