



INTERZUM GUANGZHOU 2017 CONCLUDES WITH A LARGER TURNOUT FROM PREVIOUS EDITION

Interzum Guangzhou 2017 spanned 150,000 sqm and saw a 12 per cent jump in the number of exhibitors to 1,396 companies from 38 countries and regions.

Some of the industry heavyweights at Asia's largest woodworking machinery, furniture production and interior decoration trade fair included: SCM, Leuco, Vollmer, Homag, Biesse, American Softwoods, Kleiberit, Jowat, Rehau, Schattdecor, Kastamonu and Huali.

In addition, nine national pavilions from Germany, Turkey, Korea, Chile, the United States / Canada as well as industry-driven contingents led by the Malaysian Timber Council, American Hardwood Export Council, Canada Wood and Swedish Wood were also present at this year's edition.

A series of concurrent seminars also shed light on the latest industry trends such as the Global Color

Trends Conference 2017/2018 as well as presentations centring on new technologies and product applications.

David Feng, managing director of Koelnmesse in China said, "interzum Guangzhou has become the region's premier industry event..."

"This edition has accomplished gratifying achievements on all fronts, including an increasing number of overseas brands that have chosen to enter the Asian market through interzum Guangzhou... Moving forward, we will continue to work together with the China Foreign Trade Center (Group) to provide a professional international exchange platform for the industry." 