

FURNITURE MANUFACTURING

Inaugural Malaysian Wood Expo exceeds expectations

Nov. 19-21 event drew 3,000 visitors from around the world



Furniture Today Staff // Staff Editors

November 27, 2019

KUALA LUMPUR, Malaysia – The inaugural Malaysian Wood Exhibition held here earlier this month drew 3,000 visitors who came to see a variety of woods used in furniture, flooring and other household products.

The Nov. 19-21 event was held in about 80,000 square feet of space at the Putra World Trade Center in Kuala Lumpur. It was the first international wood and wood working machinery event organized by the Malaysian Timber Council in partnership with the Panels & Furniture Group.

There were 135 exhibitors from 22 countries that showed a mix of tropical hardwoods and temperate softwood species as well as sawn timber, wood flooring, doors and door frames as well as machinery such as dust collection equipment, edge banding equipment, cutting tools, abrasives and adhesives and coatings equipment.

Exhibitors were from Germany, Italy, France, Belgium, Gabon, China, Chile, New Zealand, Taiwan and Singapore while visitors were from France, New Zealand, South Africa, India, Singapore and Maldives.

“We are extremely happy with the outcome of the Malaysian Wood Expo,” said MTC Chairman Dato’ Low Kian Chuan. “It was a commercial success with brisk sales, literally. The expo was well-attended by a broad spectrum of visitors and buyers from day one. And to our great surprise, our sales far exceeded the initial target of RM25 million.”

Officials initially projected sales of RM25 million, but visitors responded beyond expectations to the mix of Malaysian-made products. Estimated sales during the three-day event totaled RM140 million.

Furniture Today covers all the news concerning manufacturers, retailers and suppliers in the home furnishings sector.