


Vietnam-German Forestry Programme

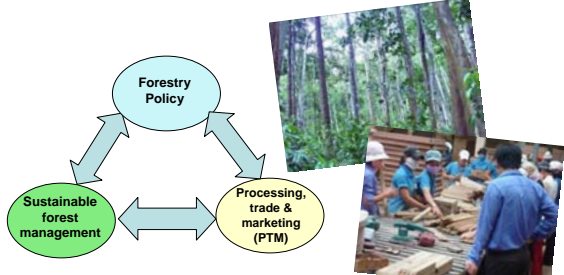
Component 2: Processing, Trade and Marketing of Forest Products (PTM)



Overall Objective of the Forestry Programme

Improved efficiency and sustainability of forest management and the forestry industry in Vietnam

Three Components

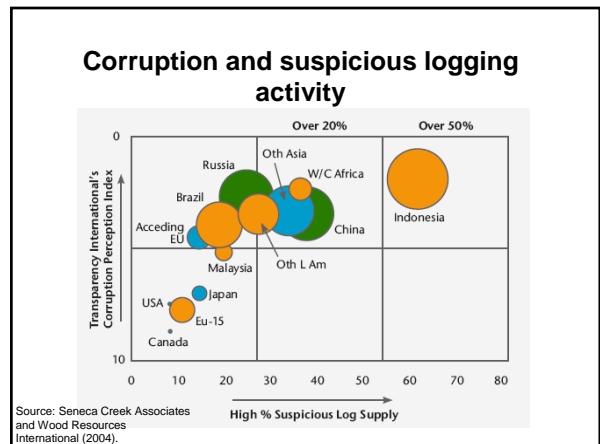
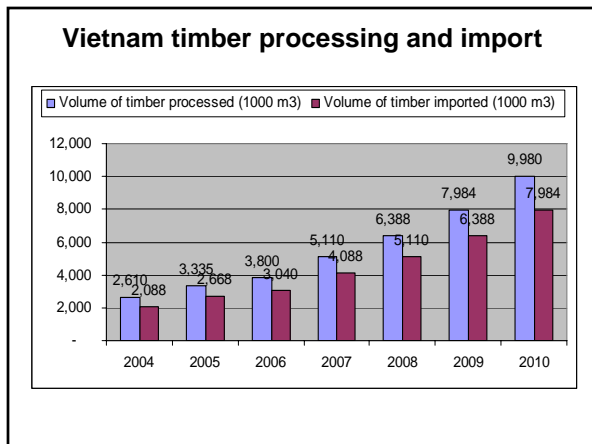
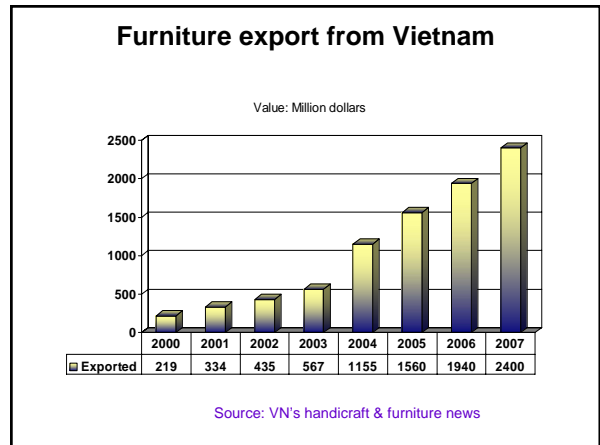


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    graph TD
      FP((Forestry Policy)) <--> SFM((Sustainable forest management))
      FP <--> PTM((Processing, trade & marketing (PTM)))
      SFM <--> PTM
  
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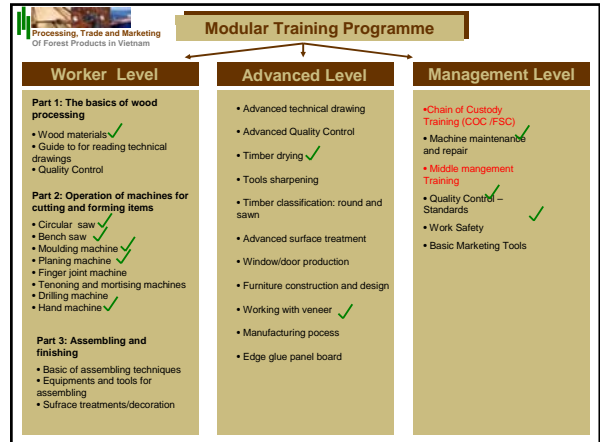
Vietnam Furniture Status

- 1600 Wood & furniture factories export to 120 countries.
- Factories distribution:
 - Concentrated in HCMC, Binh Duong, Dong Nai, Binh Dinh, Daklak, & Quang Nam
 - Da Nang.
 - 10% in Northern VN.
- Foreign investment:
 - 200 FDI Companies contribute 56% to the furniture export.

Component Processing, Trade & Marketing Activities

- Training network and technology transfer
- Advice on standards and quality control
- Information management and marketing



Example Work safety



Safety at work

An toàn lao động khi làm việc với máy phay trục đứng

gtz

Design solid wood indoor furniture



Information management and marketing

- Jointly with WWF, the project primarily strengthen the existing WWF-Vietnam Forest & Trade Network to promote the utilisation and marketing of wooden products from sustainably managed sources certified by FSC.



Vietnam Forest & Trade Network

