

MTC'S TIMBER PROMOTION & INDUSTRY DEVELOPMENT PROGRAMME 2011

| INTERNATIONAL TRADE FAIRS | | | | |
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| MTC HQ - GROUP PARTICIPATION | | | | |
| Date | Event | Location | Type of Event | Products For Promotion |
| February 17-20 | Delhiwood | New Delhi, India | Building & Construction, Woodworking & Machinery | Sawntimber, flooring, panel products & joinery products |
| April 5-7 | Woodshow | Dubai, UAE | Specialised Wood Products Exhibition | Sawntimber, panel products & joinery products |
| October 19 - 21 | NAWLA Traders Market | Las Vegas, USA | Specialised Wood Products Exhibition | Sawntimber, panel products & joinery products |
| MTC HQ – PROMOTIONAL BOOTH | | | | |
| June 22-26 | INDOBUILD | Jakarta, Indonesia | Building & Construction | All timber products |
| MTC LONDON - PROMOTIONAL BOOTHS | | | | |
| Date | Event | Location | Type of Event | Products For Promotion |
| March 1-3 | ECOBUILD <i>(joint participation with PEFC & MTCC)</i> | London, UK | Building & Construction | Door, flooring, decking, laminated scantlings, mouldings, plywood & panel-products |
| September 4-6 | SPOGA | Cologne | Outdoor garden products | Garden furniture, decking & outdoor products |
| September 27-28 | Timber Expo <i>(joint participation with PEFC & MTCC)</i> | Coventry, UK | Specialised Wood Products Exhibition | Door, flooring, decking, laminated scantlings, mouldings, plywood & panel-products |
| October 5-8 | MADE | Milan, Italy | Architecture, Building & Design | Sawntimber, laminated scantlings, mouldings, window & window frame, door & door frame, flooring & other joinery products |
| November 7-12 | BATIMAT | Paris, France | Building & Construction | Door, flooring, decking, laminated scantlings, moulding, plywood & panel-products |
| MTC SHANGHAI - PROMOTIONAL BOOTHS | | | | |
| Date | Event | Location | Type of Event | Products For Promotion |
| February 23 - 27 | Kyung Hyang Housing Fair | Seoul, South Korea | Building & Construction | Sawntimber, panel products, laminated products, mouldings, interior decorative products & veneer |
| March 22 - 24 | Domotex Asia | Shanghai, China | Floor Covering | All types of flooring |
| July 8 - 11 | China International Building & Decoration Fair | Guangzhou, China | Building & Construction | Sawntimber, flooring, panel products, laminated products, mouldings, interior decorative products & veneer |
| September 14 - 17 | Furniture Manufacturing & Supply China | Shanghai, China | Furniture Manufacturing | Furniture raw materials & components, woodworking machinery |

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| December 15 - 18 | Taipei International Building, Construction & Decoration Exhibition | Taipei, Taiwan | Building & Construction | Sawntimber, flooring, panel products, laminated products, mouldings, interior decorative products & veneer |
| MTC DUBAI - PROMOTIONAL BOOTHS | | | | |
| Date | Event | Location | Type of Event | Products For Promotion |
| February 15-18 | Woodshow | Damascus, Syria | Building & Construction | Sawntimber, panel products, door & flooring |
| May 9 -13 | Batimatec | Algiers, Algeria | Building & Construction | Sawntimber, panel products, door & flooring |

* GROUP PARTICIPATION - Participation is open to industry members

* PROMOTIONAL BOOTHS – Participation by MTC HQ and its Regional Offices only but industry members are welcome to participate.

| MISSIONS | | |
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| Ministerial Mission | | Products For Promotion |
| April 10-17 | South Korea and Taiwan | All timber products |
| July 24 - Aug 2 | Australia | All timber products |
| Marketing Missions | | Products For Promotion |
| April 9 -20 | Los Angeles, New Orleans and Memphis, USA | All timber products |
| July 3-9 | Maldives and Sri Lanka | All timber products |
| July 24-31 | Australia (<i>in conjunction with Ministerial Mission</i>) | All timber products |
| September 10-21 | Poland, Czech Republic and Russia | All timber products |
| October 15-23 | Qatar, Oman & UAE | All timber products |
| Market Visits | | Products For Promotion |
| January 19-21 | Singapore | All timber products |
| Oct | Vietnam | All timber products |
| TBC | Shanghai and Guangzhou, China | All timber products |
| Raw Material Resource Missions | | Products to be Sourced |
| February 21-25 | Yangoon/Mandalay, Myanmar | Teak, Pyinkado & Keruing |
| April 3 - 10 | Romania / Bulgaria | Sawntimber, joinery products & components |
| April 27-29 & October 12-14 | Sarawak | Logs, sawntimber & panel products |
| May 2 – 8 | Siberia | Spruce, Pine & Fir |
| May 16-18 & August 22-24 | Sabah | Logs, sawntimber & panel products |
| June 20 - 28 | France, Cameroon & Gabon | Okoume, Sapele & Iroko |

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| July 4-7 | Southern Thailand | Rubberwood |
| July 25 - 29 | Incoming Suppliers - Philippines | Veneer, panel products |
| September 5-12 | Quebec & Ontario, Canada | Logs, sawntimber & joinery products & components |
| October 3 - 8 | Italy | Doors, flooring & Outdoor Furniture |
| November 14 -18 | Kunming, China | Teak, plantation timber |
| December 12 - 15 | Northern Thailand | Rubberwood |

* MISSIONS / BUSINESS VISITS - Participation is open to industry members. Programme includes seminars/receptions, B-2-B discussions and visit to factories/ showrooms/ lumber yards/ports.

| ROADSHOWS, SEMINARS, WORKSHOPS, LECTURES | | |
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| Date | Events | Targeted Participants |
| January 4, 11-13, 17-19 | Raw Material Supply Roadshow | All industry members |
| January 18 | Seminar on Coatings with PNZ-Produkte GmbH | All industry members |
| January 11 April 21 July 21 November 24 | Timber Talk | All industry members |
| July | MTC Roadshow | All industry members |
| TBC | Workshop on New Processing Technology | All industry members |
| Oct/Nov | International Marketing Conference in conjunction with MICCOS 2011 | All industry members |
| TBC | Workshop on Connection Details for Glulam | All industry members |
| TBC | Academia Timber Industry Forum Meeting and Retreat | All industry members & university lecturers |
| TBC | Familiarisation Programme for Lecturers | University lecturers |
| TBC | Technical Workshop for Lecturers | University lecturers |